

Arbitration Practice of Flip Petillion

This document gives you a detailed overview of my arbitration practice and experience and may be used for nomination and appointment procedures.

It is regularly updated.

Feel free to contact me, should you need more information. I will respond in view of applicable arbitration rules, professional rules of conduct and our firm policy.

Flip Petillion

September 30, 2021

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Arbitration experience

Flip Petillion is a leading domestic and international negotiator, litigator and arbitrator.

Flip has been handling arbitrations for nearly 30 years. Matters were related to the following industries: Information Technology, Telecommunications, Intellectual Property, Construction and Energy.

Flip Petillion has acted as counsel and also served as chairman, sole arbitrator and party-appointed arbitrator in arbitration proceedings under the International Chamber of Commerce (ICC, Paris, France), the International Dispute Resolution Center (ICDR, New York, NY, USA), the World Intellectual Property Organization (WIPO, Geneva, Switzerland), the Shenzhen Court of International Arbitration (SCIA, Shenzhen, China), the International Trademark Association (New York, NY, USA), the National Arbitration Forum (Minneapolis, MN, USA), the Independent Film and Television Association (Los Angeles, CA, USA), the Czech Arbitration Court (CAC, Prague, Czech Republic), the Nederlands Arbitrage Instituut (NAI, Rotterdam, the Netherlands), and the Belgian Mediation and Arbitration Center (CEPANI, Brussels, Belgium).

Flip started his arbitration practice when he was assistant professor in international and comparative law at the Institute for Public Law and International Relations of the KU Leuven, chaired by Professor Hans baron van Houtte, former President of the Iran-United States Claims Tribunal and a world authority in national and international arbitrations.

Flip was an associate with *Van Ryn & Van Ommeslaghe*, a prestigious leading Belgian firm with a great number of Supreme Court lawyers in the partnership. Flip's mentor was late Supreme Court lawyer Professor Dr. Pierre Van Ommeslaghe.

Flip also worked with Supreme Court lawyers Philippe Gérard, Jean-Marie Nelissen-Grade, Johan Verbist and Martin Lebbe, and well-known arbitrators like Professor Michel Flamée and late Mr André Faurès, the latter being especially well-known in international arbitrations.

As an associate, Flip regularly acted as a secretary in international arbitrations.

He frequently speaks at international Arbitration and Mediation seminars. He followed a special course on negotiation and mediation organised by WIPO and lead by Professor Robert H. Mnookin of Harvard Law School.

Arbitration Practice of Flip Petillion

Flip built an outstanding reputation through his focus on intellectual property rights, information, communication, technology and media. He represents multinationals and first-class individual portfolio holders. He gives strategic advice and enforces rights through court litigations and alternative dispute resolution procedures.

Flip appears in Belgian courts and before the European Court of Justice and the European General Court.

Flip has been acting as Deputy Judge in the Court of Appeals of Brussels. In 2009, he was sworn in following a successful selection from a list of candidates.

Flip is a Member of the Council of the Brussels Bar (NOAB). He is a former Deputy Member in the High Council of Justice.

Arbitrator

Flip Petillion has served as chairman, sole arbitrator and party-appointed arbitrator.

Below is an extract of the list of recent matters and relevant industries.

- Sole Arbitrator in an international arbitration in a dispute on the rights of an internet platform operator in Covid times (ICDR (AAA – New York)).
- Sole Arbitrator in an international arbitration in a dispute on licensing and intellectual property rights (CEPANI - Brussels).
- Sole Arbitrator in international arbitrations regarding the relationship between international cruise line operators and crew members (ICDR (AAA – New York)).
- Emergency Arbitrator in a commercial arbitration in a dispute on fair competition and intellectual property rights (CEPANI - Brussels).
- Sole Arbitrator in a commercial arbitration (CEPANI - Brussels).
- Sole Arbitrator in an international arbitration between a US Licensor and a South Korean Distributor of motion picture – IFTA administered arbitration.
- Co-arbitrator in an international commercial arbitration in a dispute on contractual breach between a software developer and an insurance company – CEPANI administered arbitration.
- Co-arbitrator in an international commercial arbitration on a dispute related to the use of patents and trade secrets in a production process – CEPANI administered arbitration.
- Sole Arbitrator a local arbitration between a residential developer and a customer – CEPANI administered arbitration.
- Handled an international commercial arbitration on a pricing dispute between the operator of an energy plant and a multinational manufacturer – administered by a European arbitration organization of high repute.
- Panelist in over 300 domain name disputes administered by NAF, WIPO, Czech Arbitration Court (CAC), CEPANI.

Counsel in Arbitrations

Flip Petillion has acted as counsel in national and international arbitrations.

Below is an extract of the list of recent matters and relevant industries.

- Counsel in an Independent Review Process (international arbitration) on pricing against ICANN (ICDR (AAA - New York)).
- Counsel to a U.S. chemical corporation in an international commercial arbitration regarding trade secrets and the licensing of study data (ICC - Paris).
- Counsel in an investor-state arbitration (ICSID - Washington).
- Counsel in an investor-state arbitration (SCC - Stockholm).
- Counsel in an international arbitration on anti-competitive behavior (ICDR (AAA) - New York).
- Advice clients on international arbitration proceedings against ICANN on the delegation of Internet extensions (ICDR (AAA) - New York).
- Representing Internet companies Donuts, Despegar, FamousFourMedia, Radix FZC and Fegistry in an arbitration against their contract partner ICANN regarding Internet governance issues – ICDR (AAA) administered procedure – Names are public.
- Representing Internet companies Donuts and Minds+Machines in an arbitration against their contract partner ICANN regarding Internet governance issues – ICDR (AAA) administered procedure – Names are public.
- Representing Internet company FamousFourMedia in an arbitration against its contract partner ICANN regarding Internet governance issues – ICDR (AAA) administered procedure – Names are public.
- Represented online services company and supplier of printed and promotional material Vistaprint in an arbitration against ICANN regarding Internet governance issues and the protection of one of Vistaprint's brands – ICDR (AAA) administered procedure – Names are public.
- Represented online services company and supplier of hotel reservations Booking.com in an arbitration against ICANN regarding Internet governance issues including non-discrimination, transparency and fairness – ICDR (AAA) administered procedure – Names are public.

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- Represented the applicant for Top Level Domain .GOLD *the World Gold Council, An Association* in a Community Objection initiated by June Edge, LLC – ICC (Paris) administered procedure – Names are public.
- Represented the applicant for Top Level Domains Amazon EU S.à r.l. in a Community Objection initiated by Rakuten, Inc. – ICC (Paris) administered procedure – Names are public.
- Represented the applicant for Top Level Domains Amazon EU S.à r.l. in a Community Objection initiated by Universal Postal Union – ICC (Paris) administered procedure – Names are public.
- Represented the applicant for Top Level Domains Amazon EU S.à r.l. in a Community Objection initiated by Japan Association of New Economy (JANE) – ICC (Paris) administered procedure – Names are public.
- Represented online services company One.com A/S in a Legal Rights Objection initiated by Starbucks (HK) Limited – WIPO administered procedure – Names are public.
- Member of firm’s IDR team representing Pac Rim Cayman LLC v. Republic of El Salvador (ICSID Case No. ARB/09/12)
- Member of firm’s IDR team representing Tulip Real Estate and Development Netherlands B.V. v. Republic of Turkey (ICSID Case No. ARB/11/28)
- Represented the operator of a gas terminal in an international commercial arbitration on the alleged construction defects of the terminal – CEPANI administered arbitration.
- Represented a telecommunications software developer in an international commercial arbitration on the alleged development failures of the software – CEPANI administered arbitration.
- Counsel in over 300 domain name disputes administered by NAF, WIPO, CAC, CEPANI, Syreli, Nominet.

Education

Flip graduated from KU Leuven University (1987) magna cum laude.

He also obtained the following degrees:

- a postgraduate in International Economic Law from Dubrovnik University (1988);
- a postgraduate in Telecommunications Law from KU Leuven University (1989);
and
- a postgraduate in Telecommunications, Strategy and Regulation from Ghent University (1999).

Flip followed a program on negotiation and mediation lead by Professor Robert H. Mnookin of Harvard Law School (2008).

Flip was admitted at Georgetown University in 1987 but he opted to start his arbitration practice as assistant professor in international and comparative law at the Institute for Public Law and International Relations of the KU Leuven, chaired by Professor Hans baron van Houtte, former President of the Iran-United States Claims Tribunal and a world authority in national and international arbitrations.

Flip is a native Dutch speaker and obtained the following language certificates:

- “Business French”, Chambre de Commerce et d’Industrie de Paris, 1987; and
- “English for Lawyers”, Cambridge Academy of English, 1997.

Career Highlights

Arbitration

In a matter that lasted nearly three years, Flip handled the international commercial arbitration of a pricing dispute between the operator of a nuclear energy plant and a multinational manufacturer and high consumer of electricity. The arbitration was administered by a European arbitration organization of high repute.

Telecommunications

Flip represented USWest International at the time of the incorporation of Telenet (Belgium's first alternative telecommunications operator), a project that lasted from early 1995 to late 1996. Thereafter, Flip assisted Telenet in the preparation and implementation of its operations and services in the liberalized telecommunications framework. He negotiated the first interconnection agreement with Belgacom, the incumbent Belgian telecommunications operator, a contract that has since been used as the reference for such agreements. As the liberalization of the telecommunications sector spread, Flip was invited to negotiate many other interconnection agreements all over Europe.

Flip helped realize the liberalization of the telecommunications sector in Congo Brazaville in 1995-1997, a project that was supported by the World Bank. Working together with financial advisor N.M. Rothschild Bank, Flip rethought and put in place the new regulatory telecommunications framework, organized the procedure to search for investors and assisted the Office National des Postes et Télécommunication (ONPT) in the selection of its foreign investors.

Internet

Flip has been at the forefront of arbitrations concerning Internet governance assigned to the Internet Corporation for Assigned Names and Numbers (ICANN).

Flip's team is representing Namecheap in an arbitration against ICANN on the lifting of price caps in the price for the registration of domain names in several TLDs.

Flip has been representing Vistaprint Ltd. in the landmark auction for .webs and .web organized by ICANN. Vistaprint won the right to operate .webs for just \$1, while Verisign paid \$135 million to operate .web. In this auction, the highest and lowest

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amounts ever were spent in the domain auction run by the Internet Corporation for Assigned Names and Numbers.

Intellectual Property and anti-Competition

Flip successfully contested the validity of a patent for a well-known bread spread obtained by a manufacturer who was attempting to use it to illegally exclude competitors from the market, including Flip's client Biscuiterie Willems, later on acquired by Lotus Bakeries.

Flip successfully contested the patent rights claimed by a U.S. pharmaceutical giant against Belgian Dafra Pharma.

Flip successfully contested the design rights claimed by a Swiss bus manufacturer against Belgian bus manufacturer Van Hool.

Flip obtained the recognition of sports legend Eddy Merckx' name as a world-wide well-known famous trademark.

Titles, Awards & Peer Reviews

Flip Petillion is a lawyer, arbitrator and judge.

On these sub-pages you will find more information on his professional activities, the awards he received and the views of peers.

Titles

- Attorney at law,
- Managing Partner at PETILLION
- Member of the Council of the Brussels Bar (second term)
- Deputy Judge in the Court of Appeals of Brussels
- Councilor of ICANN GNSO Council
- Arbitrator WIPO (World Intellectual Property Organization) – Participated at the preparation of WIPO's Expert Determination Rules
- Arbitrator CEPANI (Belgian Center for Arbitration and Mediation, commercial litigations)
- Arbitrator SCIA (Shenzhen Court of International Arbitration)
- Arbitrator IFTA (Independent Film and Television Association)
- Arbitrator KLRCA (Kuala Lumpur Regional Centre for Arbitration)
- Panelist WIPO (gTLD Alternative Dispute Resolution)
- Panelist INTA (Trademark litigation)
- Panelist NAF (National Arbitration Forum (USA), gTLD Alternative Dispute Resolution)
- Panelist CEPANI (.be Alternative Dispute Resolution)
- Panelist CZECH ARBITRATION COURT (.eu Alternative Dispute Resolution)
- Panelist CZECH ARBITRATION COURT (gTLD Alternative Dispute Resolution)
- Panelist KLRCA
- Mediator
- Mediator KLRCA
- Member, ICC Commission on Arbitration and ADR
- Member, ICC Commission on Intellectual Property Rights
- Member, ICC Commission on digitalization
- Member, IBA, International Bar Association

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- Member, Arbitration Committee, IBA
- Member, ICC Commission on Arbitration and ADR Task Force on “Arbitration of Climate Change Related Disputes”
- Member, CEPANI Digitalization of Arbitration Committee
- Member, CEPANI Domain Names Dispute Resolution Committee

Other activities:

- Founder and Chief Editor, Law Journal Rechtspraak Antwerpen Brussel Gent since 2002
- Responsible for the Intellectual Property section of Law Journal Rechtspraak Antwerpen Brussel Gent since 2007
- Responsible for the newly created Information Technology section of Law Journal Rechtspraak Antwerpen Brussel Gent since 2018
- Member, Editorial Board, Trademarks & Brands Online (a WIPR publication)
- Member, Editorial Board, Law Journal Intellectuele Rechten - Droits Intellectuels since 2000
- Chief editor of the Domains and Domain Names edition of Getting The Deal Through since 2014
- Member, ICC IP Committee
- Member, ABA, American Bar Association
- Member, Professional Ethics Committee, IBA
- Member, Technology Law Committee, IBA
- Member, European Regional Forum, IBA
- Member, Marques, the Association of European Trade Mark Owners
- Member, Cyberspace team of Marques
- Member, Outer Border Comité of Marques (till 2015)
- Member, INTA, the International Trademark Association
- Member, Intellectual Property Owners Association
- Member, Belcliv, the Belgian Computer Security Club
- Member, Beltug, the Belgian Telecommunications Users Group
- Member, Licensing Executives Society
- Member, AIPPI, International Association for the Protection of Intellectual Property
- Member, ECTA, European Communities Trade Mark Association

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- Member, BMM, Association Benelux pour le droit des Marques et Modèles
- Member, ABA, l'Association belge pour la protection du droit d'auteur
- Member, VMA, Vlaamse Management Associatie
- Member, De Warande
- President, Members' Council of De Warande (till 2015)
- Deputy Member in the High Council of Justice (till 2008)
- Member of the Council of the Brussels Bar (till 2008 (first term))
- Chair of the Interlaw IP IT Special Business Team (till 2008)

Academic presence:

- Lecturer at the EUIPO Education Programme, Alicante, Spain 2019-
- Lecturer at the Master of Intellectual Property and ICT Law Program of the KU Leuven 2016-
- Lecturer at the AIA Brussels Arbitration School 2014-
- Lecturer at the Beneluxstichting Beroepsopleiding Merken- en Modellengemachtigden (BBMM) [an association that is supervised by the Benelux Association of Trademark and Design Law (BMM) organizing post graduates for trademark attorneys] 2012-
- Assistant professor, Faculty of Law, K.U.Leuven University (International Law and Comparative Law) 1987-1991

Awards

- Member of the Belgian winning team in the international division of the Philip C. Jessup International Law Moot Court Competition 1987 (Boston Finals), runner up in the finals against Georgetown University following which Flip and his fellow team members were admitted to the LLM program of Georgetown University.
- Coach of the Belgian winning team in the Rousseau Law Moot Court Competition 1988 (Montreal Finals).
- Winner of the National Eloquence Competition organized by Davidsfonds 1981.

Peer Reviews

Flip Petillion has consistently been recommended in legal directories, prepared on the basis of peer reviews.

Legal 500 EMEA (2020) published in 2021

Flip is listed in the Legal 500 Hall of Fame for Intellectual Property.

Intellectual Property

"Name partner Flip Petillion has 30 years of experience representing clients in IP-related court litigation and arbitration proceedings. He has previously featured in a number of landmark patent litigation cases. In addition, on the non-contentious side, he handles IP transactional work, as well as assisting clients with licensing and negotiating advertising clearances."

Testimonials:

'Petillion's team of lawyers is very knowledgeable, very responsive, and can cover a broad range of aspects in an excellent manner.'

'Flip Petillion is an extraordinary professional, resourceful, always responding very quick to any request, irrespective of its complexity.'

'Decades of experience in soft IP and dispute resolution, and deep knowledge of the industry.'

IT and Telecoms

"Clients recognise dispute resolution boutique Petillion's 'deep knowledge of the IT and telecoms industry', which has a particular focus on IP and data protection mandates. Practice head and name partner Flip Petillion has 'an outstanding reputation', particularly in the field of domain name policy (...)"

Testimonials:

Arbitration Practice of Flip Petillion

'Petillion has a deep knowledge of the IT and telecoms industry and offers excellent quality. They stand out in the field of domain names, from high-end policy level issues to hands-on domain name disputes.'

'Flip Petillion is a very experienced and knowledgeable IT and telecoms lawyer and is highly recommended for litigation and domain name policy.'

'Since Petillion is a relatively small, boutique law firm; this allows them to provide tailored, high-quality legal services in a time- and cost-effective manner. The firm has extensive experience in the IT and telecoms sectors with a great understanding of complex issues varying from GDPR to privacy and big data.'

Legal 500 EMEA Client satisfaction rankings

The team and its lawyers scored highly on the client satisfaction test in 2020.

Legal 500 EMEA (2019) published in 2020

Flip is listed in the Legal 500 Hall of Fame for Intellectual Property.

Intellectual Property

"Petillion's 'very knowledgeable' team attracts praise for its 'unique expertise in the area of online IP infringement and domain name matters', including top-level domains, and has an excellent reputation for its solid expertise in IP litigation. Practice head and name partner Flip Petillion is 'a true expert with a high reputation in the IP field'."

Testimonials:

'Flip Petillion is extremely experienced and gives top class advice in a friendly and intelligent way.'

IT and Telecoms

"Brussels-based dispute resolution boutique Petillion has particular IP, IT and data protection expertise. The group is particularly active in domain name disputes and trade mark enforcement mandates. Flip Petillion leads the practice and handles a range of trade mark, copyright, unfair competition, information technology and domain issues, and also acts in domain name litigation and arbitration proceedings."

Arbitration Practice of Flip Petillion

Testimonials:

'Very good and practical legal advice, both with regard to legal and tactical issues. Prompt response and modest fees.'

'Excellent quality. High intellectual level. Friendly and engaged.'

'Flip is a leading authority in his field, with broad experience in a highly particular field. He hand-picked and trained his associates from the ground up, to make for a team that works seamlessly.'

'Flip Petillion is responsive, intelligent, good overall legal knowledge both of the law and the industry. He has rendered some good advice in a difficult trademark matter in the IT industry.'

'Flip Petillion is top class with a great international network.'

'Flip Petillion is a next-level lawyer with a keen understanding of the legal, practical and commercial dynamics at play.'

Legal 500 EMEA (2018) published in 2019

Flip is a leading individual.

Intellectual Property

"Petillion is highly regarded for its expertise in IP litigation. The firm's copyright practice, which handles software, content and database protection matters, is another key strength."

IT and Telecoms

"The strategic, commercial and very quick team PETILLION combines all the flexibility of a small firm with very experienced attorneys with wide-ranging knowledge spanning the IT and telecoms sectors. The group is praised for being comfortable working at the place where IP and digital meet, with a great understanding of issues from GDPR to online anti-counterfeiting."

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Legal 500 EMEA (2017) published in 2018

Flip is a leading individual.

Intellectual Property

"Petillion excels in IP litigation, and has carved out a niche for TLDs and domain names. It has an active copyright practice, handling content, software and database protection matters."

IT and Telecoms

"PETILLION has an impressive TMT practice, with a particular niche in top-level domains (TLD). Its areas of expertise in the IT space include e-commerce, cloud computing, 4G technology and social networking. Petillion also has a strong track record in the telecoms sector."

Legal 500 EMEA (2016) published in 2017

Flip is a leading individual.

Dispute Resolution

"Flip Petillion heads the team."

Intellectual Property

"An outstanding firm with helpful professionals". Flip Petillion is practice co-head and he 'achieves great results'."

IT and Telecoms

"Flip Petillion is co-head of the practice and has 'deep knowledge of ICANN and the new policies regarding top-level domains'."

Legal 500 EMEA (2015) published in 2016

Arbitration Practice of Flip Petillion

Flip is a leading individual.

Dispute resolution

"Experienced litigator and arbitrator Flip Petillion heads the Brussels team."

"The firm attracts a significant amount of work from clients in the life sciences, telecoms and IT sectors, among others."

Intellectual Property

"Flip Petillion is 'responsive and knowledgeable'."

"The firm is considered to be 'one of Belgium's go-to firms for patent litigation', and clients are 'very pleased with the firm's understanding of trade mark law'."

IT and Telecoms

"Flip Petillion heads the team, which represented Dot Sport Limited in arbitration proceedings against ICANN before the International Centre for Dispute Resolution."

"The firm advises a wide range of multinational and domestic companies in the telecoms industry on regulatory work and competition law."

Legal 500 EMEA (2014)

Flip is a leading individual.

Intellectual Property

"The firm's experienced group provides 'excellent', 'considered' advice. Flip Petillion focuses on copyright, trade marks, domain names and unfair competition."

Information Technology (1st tier)

Flip is recommended as "'One of the best' in the market. The firm provides 'considered', 'measured' advice."

Media and Entertainment (1st tier)

Flip has 'amazing' knowledge in the sector.

Legal 500 EMEA (2013)

Information Technology, IP and Media and Entertainment

Flip is praised as "knowledgeable and experienced" and "a real team leader."

Chambers (2021)

Intellectual Property

"Flip Petillion is particularly active in trade mark and patent disputes, as well as the intellectual property aspects of commercial agreements. Petillion also acts as an arbitrator on domain name disputes. A client describes him as "customer-oriented" and appreciates that he is able to "give me strategic feedback on the option that I can pursue."

Chambers (2020)

Intellectual Property

"Flip Petillion of Petillion is highly appreciated by market commentators, who highlight his "excellent reputation in pharmaceutical and biotech matters." He is particularly active on trade mark and domain name matters, as well as the intellectual property aspects of commercial agreements. Petillion also acts as an arbitrator on domain name disputes."

Chambers (2019)

Intellectual Property

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“Flip Petillion is a talented, smart, and cost-effective practitioner who achieves the right results. Clients appreciate that he is able to take a complicated subject and translate it into simple analysis.”

Chambers (2017)

Intellectual Property

“Flip Petillion is co-head of the department. Flip Petillion is praised for his expertise in trade mark, domain name, copyright and unfair competition matters. He is particularly skilled in enforcement mandates. Clients consider him to be “an incredible resource” and “very authoritative in the life sciences space.” He acted for Argo Group International on a dispute with EUIPO and Arisa Assurances in relation to its submission for the figurative trade mark ARIS.”

TMT

“Flip Petillion co-heads the department and acts on contentious and non-contentious work in the media sector. He recently represented Dot Sport in arbitration proceedings against ICANN relating to ICANN's denial of the client's exclusive right to use the internet for its business.”

Chambers (2016)

“Flip Petillion is well regarded in the internet space. He is particularly experienced in mandates related to domain names, and advised Booking.com and Travel Reservations on domain name-related disputes with ICANN. Clients describe him as a “very good lawyer who responds quickly and has a nice way of working”.”

“Flip Petillion heads the Brussels trade mark practice and has a notable specialism in domain names. He acted for Argo Group International Holdings on a dispute with OHIM and Arisa Assurances regarding a submission for the trade mark ARIS.”

Chambers (2015)

“Flip Petillion leads the trade mark practice. He has valuable expertise in copyright, trade marks and domain names matters. He recently assisted Enterprise in revocation proceedings before the Brussels Commercial Court regarding Europcar’s figurative trade mark.”

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“Flip Petillion assists clients in the entertainment and sports industries with pricing, distribution and other issues. He is an experienced arbitrator and has conducted several arbitrations at the International Centre for Dispute Resolution for major multinational online clients.”

Chambers (2014)

“Flip Petillion leads the firm's trade mark and designs team. He remains a well-known figure on domain name issues, and also handles mediations, arbitrations and disputes in the IP sector. Clients call him *“extremely well informed in the area and responsive. He is also very pleasant to communicate with.”*”

Chambers (2012)

“Flip Petillion remains popular with clients, who find him to be efficient and insightful, with a friendly manner. Sources praise his litigation skills, hailing him as well prepared and effective in achieving positive outcomes.

As co-head of the TMT group *“sources say he is 'extremely measured and thoughtful: his advice is spot-on.' His long-standing experience makes him a strong choice for TMT work, where he focuses mostly on IT issues.”*”

Managing Intellectual Property (2021)

Trade mark star 2021.

Managing Intellectual Property (2020)

IP Star.

Copyright & related rights, IP transactions, ITC litigation, Patent litigation, Trade mark litigation

Managing Intellectual Property (2019)

IP Star.

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Copyright & related rights, IP transactions, ITC litigation, Patent litigation, Trade mark litigation

Managing Intellectual Property (2018)

IP Star.

Copyright & related rights, IP transactions, ITC litigation, Patent litigation, Trade mark litigation

Managing Intellectual Property (2017)

IP Star.

Copyright & related rights, IP transactions, ITC litigation, Patent litigation, Trade mark litigation

Managing Intellectual Property (2016)

IP Star.

Copyright, Patent contentious, Trade mark contentious.

Managing Intellectual Property (2015)

IP Star.

Copyright contentious, Copyright non-contentious, Trade mark, Trade mark enforcement and litigation, Trade mark licensing, Trade mark strategy and counseling.

Managing Intellectual Property (2014)

IP Star.

Copyright contentious, Copyright non-contentious, Trade mark, Trade mark enforcement and litigation, Trade mark licensing, Trade mark strategy and counseling.

World Trademark Review 1000 (2021)

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In the words of one satisfied patron: “When instructing PETILLION, you get the flexibility and fees of a local boutique, but with the international connections that come with practising at a global level.” The multilingual outfit provides a 360-degree trademark offering, with domain name disputes something of a specialty. Embodying this impressive breadth is Flip Petillion, who has won the enduring loyalty of numerous high-profile clients: as an example, he has counselled risk management consultancy LMI Group on all aspects of brand protection since its inception. The founding partner has spent three decades in the game and has played an active role in the shaping of national legislation.

World Trademark Review 1000 (2020)

Leading the way in the domain name field, PETILLION deservedly makes its debut in the WTR 1000 this year. “A go-to firm for contentious matters in the EU, particularly for software or internet-related issues, PELTILLION is a high-quality service provider which can handle the work of much larger firms but at far lower rates.” Running the show is “the brilliant litigator and arbitrator **Flip Petillion**, who is a true expert in the field of internet policy and disputes. Personally handling cases, he is a partner to his clients and is preeminent in his skill and professionalism”. This year, Petillion has managed a variety of work for key client IKEA, including the unauthorised use of domain names and social media advertising as well as a trademark infringement case against a Dutch company, highlighting the broad range of his trademark capabilities.

World Trademark Review 1000 (2018)

Flip Petillion excels in weighty cross-border spats and, well rounded in his approach to dispute resolution, he is a dab hand when it comes to negotiations and arbitration. Moreover, he is at the cutting edge of domain name work, having handled online matters since the mid-1990s; his *Competing for the Internet* is a major text on the topic. The former Crowell & Moring star recently established PETILLION, a fresh new boutique set-up.

World Trademark Review 1000 (2017)

The Belgian office of leading US full-service outfit graces the WTR 1000 rankings for the second time, and deservedly so. It has substantial strength in depth in the trademark sphere, acting with equal dexterity in domestic, European and global matters for a diverse clientele. A web of offices across North America, in addition to outposts in London and Belgium, makes it ideal for clients with transatlantic brand interests.

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Seasoned litigation partner **Flip Petillion** leads the trademark team and comes recommended as a trustworthy adviser in the highest-stakes cases. One fellow professional salutes him for his extraordinary availability: "he can be reached pretty much any time", always responding to urgent matters quickly and cogently.

World Trademark Review 1000 (2016)

Breaking into the Benelux tables for the first time, US heavyweight is fast making a name for itself on the other side of the Atlantic – not least thanks to a string of wins notched up before BOIP and the ECJ. A slew of these bear the fingerprints of **Flip Petillion**, who boasts keen insight in the film, software and automotive industries.

World Trademark Review 1000 (2015)

"The "brilliant" *Flip Petillion* is "a true domain name expert - in a market characterised by its mixed disciplines, he is a true internet specialist"."

World Trademark Review 1000 (2014)

"*Flip Petillion* presides over a "professional and thorough" operation with a focus on generic top-level domain name issues."

World Trademark Review 1000 (2013)

"*Flip Petillion* is acknowledged as among the best on the market for complex contentious matters. An outstanding litigator, he also has a wealth of alternative dispute resolution experience."

World Intellectual Property Review 2020 Leader

Flip Petillion is a leading dispute resolution lawyer at Petillion. He is known as a court litigator and as counsel in mostly international arbitrations. He also regularly acts as an arbitrator. He represents multinationals and individual portfolio holders in industries including IP, IT, media and entertainment, internet, fashion, art, postal, telecoms, energy, construction and real estate, automotive, aviation and aerospace.

World Intellectual Property Review 2019 Leader

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World Intellectual Property Review 2018 Leader

World Intellectual Property Review 2017 Leader

Flip Petillion represents a number of Internet companies including Donuts, Minds+Machines, Despegar, Famous Four Media, dot Sport Limited, Booking.com and Vistaprint. His practice focuses on international arbitration. He is currently well known for the arbitration cases he initiated against the Internet Corporation for Assigned Names and Numbers concerning competition, intellectual property and internet governance issues.

World Intellectual Property Review 2016 Leader

Flip Petillion represents a number of Internet companies including Donuts, Minds+Machines, Despegar, Famous Four Media, dot Sport Limited, Booking.com and Vistaprint. His practice focuses on international arbitration. He is currently well known for the arbitration cases he initiated against the Internet Corporation for Assigned Names and Numbers concerning competition, intellectual property and internet governance issues.

Media Law International (2020) Tier 3

Media Law International (2019) Tier 3

Media Law International currently features an article by Flip Petillion on the country report page for Belgium.

Media Law International (2018) Tier 3

Media Law International (2017) Tier 1

Media Law International (2016) Tier 1

The firm is highly reputed for its leading focus on all segments of media and technology. In addition to traditional areas of advice, the team works on mergers and

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acquisitions, joint ventures and financing transactions. Litigation specialist Flip Petillion leads the team in its work on antitrust regulation, privacy and data collection rights.

Media Law International (2015) Tier 1

Increased activity, and visibility, places The firm in a top position among the country's best-known firms for media law. The firm is "a key actor in the north of France", said one competitor. Flip Petillion manages the media division which handles work for clients in the entertainment, sports, film and publishing sectors. Mr Petillion is an experienced arbitrator with an unwavering reputation. He is widely praised by peers for leading the firm to growth across media sectors.

Media Law International (2014) Tier 2

The firm's head of department Flip Petillion is an arbitrator at the World Intellectual Property Organization and handles high profile litigation on behalf of multinational clients. The team represents prominent public figures in cases connected to intellectual property rights, among other areas. In representative work over the past year, the team assisted Twentieth Century Fox in a matter against Belgian local Cinemas on the conditions for publishing content and the impact of adjacent products and services that are unrelated to the motion pictures, such as food, drink and 3D glasses.

Leaders League's Trademark litigation (2021) Highly Recommended

The firm appears in the top rankings.

Leaders League's Innovation, Technology & Telecoms (2021) Recommended

The firm appears in the top rankings.

Leaders League's Dispute resolution – International arbitration (2021) Recommended

The firm appears in the top rankings.

Leaders League's Dispute resolution – Commercial litigation (2021) Recommended

The firm appears in the top rankings.

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Leaders League's Best Arbitrators in 2019-2020 Excellent

Leaders League's IT, Data Protection & Telecoms (2020) Recommended

The firm appears in the top rankings.

Leaders League's Trademark litigation (2020) Highly Recommended

The firm appears in the top rankings.

Leaders League's Dispute resolution - International arbitration (2020) Recommended

The firm appears in the top rankings.

Leaders League's Dispute resolution - Commercial litigation (2020) Highly Recommended

The firm appears in the top rankings.

Leaders League's Best Arbitrators in 2018-2019 Excellent

Leaders League's Trademark litigation (2019) Highly Recommended

The firm appears in the top rankings.

Leaders League's Dispute resolution - International arbitration (2019) Recommended

The firm appears in the top rankings.

Leaders League's Dispute resolution - Commercial litigation (2019) Highly Recommended

The firm appears in the top rankings.

Leaders League's Trademark litigation (2018) Excellent

The firm appears in the top rankings.

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Leaders League's Dispute resolution - International arbitration (2018) Highly Recommended

The firm appears in the top rankings.

Leaders League's Dispute resolution - Commercial litigation (2018) Highly Recommended

The firm appears in the top rankings.

Leaders League's Trademark litigation (2017) Excellent

The firm appears in the top rankings.

Leaders League's Intellectual Property (2017) Excellent

The firm appears in the top rankings.

Leaders League's TMT (2016) Leading

The firm appears in the top rankings.

Leaders League's Trademark litigation (2016) Excellent

The firm appears in the top rankings.

Leaders League's Intellectual Property (2016) Excellent

The firm appears in the top rankings.

Leaders League's TMT (2015) Excellent

The firm appears in the top rankings for best TMT law firm in Belgium, with *excellent* leading partner Flip Petillion.

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Leaders League's Trademark Litigation (2015) Highly Recommended

The firm appears in the top rankings for best Trademark Litigation firm in Belgium, with *highly recommended* leading partner Flip Petillion.

Leaders League's International Intellectual Property (2014)

The firm appears in the top rankings for best IP law firm in Belgium, with *excellent* leading partner Flip Petillion.

Leaders League's International Innovation - Technology & Intellectual Property Report (2012)

The firm appears in the top rankings for best IP law firm in Belgium, with excellent leading partner Flip Petillion. The firm's TMT practice is also praised in this report, with *highly recommended* leading partner Flip Petillion.

U.S. National Law Journal (2017)

Flip Petillion is listed as an 'Intellectual Property Trailblazer'.

Best Lawyers (2015)

Flip Petillion is listed among the Best Intellectual Property Law Lawyers in Brussels, Belgium.

Publications

On these sub-pages you will find more information on the Speeches and Publications by Flip Petillion as well as a number of commentaries and interviews in the Press.

Speeches

- Arbitrage & ADR, Vormingsinstituut voor Advocaten, NOAB, August 24, 2021. Speaker Flip Petillion.
- Arbitrage als (nieuwe) norm in ondernemingsgeschillen, Intersentia 2020, May 15, 2020. Speaker: Flip Petillion.
- Lecture on Domains and Domain Names at the Master of Intellectual Property and ICT Law Program of the Leuven, December 12, 2019. Speaker: Flip Petillion.
- The Future of Arbitration - Identifying processes that could usefully be adopted in international commercial arbitration, ICCA 2018, Sydney, April 17, 2018. Speaker: Flip Petillion.
- Alternatieve geschillenbeslechting in IE-geschillen, Essenscia, Gent, March 27, 2018. Speaker: Flip Petillion.
- Modes alternatifs de résolution de conflits en matière de propriété intellectuelle, Essenscia, Louvain-la-Neuve, March 6, 2018. Speaker: Flip Petillion.
- Lecture on Domains and Domain Names at the Master of Intellectual Property and ICT Law Program of the Leuven, December 8, 2018. Speaker: Flip Petillion.
- “Arbitrage als alternatief voor het oplossen van geschillen over intellectuele rechten”. Studiedag Larcier: “Handhaving van Intellectuele Rechten in België - 10 jaar implementatie van de Europese Richtlijn 2004/48. Respect des Droits Intellectuels en Belgique - 10 ans depuis la transposition de la directive européenne 2004/48”, Larcier (2017). Speaker: Flip Petillion.
- Lecture on Trademarks, Domains and Domain Names at the Master of Intellectual Property and ICT Law Program of the KU Leuven, December 21, 2017. Speaker: Flip Petillion.
- “The role of arbitration in the settlement of intellectual property disputes as an alternative to court litigation”, Larcier conference on the status of the implementation of IP Enforcement Directive 2004/48/EC in Belgium, December 14, 2017, Dworp, Belgium. Speaker: Flip Petillion.
- President of the day, Larcier conference on the status of the implementation of IP Enforcement Directive 2004/48/EC in Belgium, December 14, 2017, Dworp, Belgium. Speaker: Flip Petillion.
- “Trademarks and Domain Name Dispute Resolution”, BBMM Beroepsopleiding, Rotterdam, The Netherlands (October 6, 2017). Speaker: Flip Petillion.
- ICANN Webinar on Geo Names in new gTLDs, April 2017. Speaker: Flip Petillion.

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- IP presentation at Contrast Legal Seminar, February 9, 2017, Brussels, Belgium. Speaker: Flip Petillion.
- Lecture on Trademarks, Domains and Domain Names at the Master of Intellectual Property and ICT Law Program of the KU Leuven, December 8, 2016. Speaker: Flip Petillion.
- “Trademarks and Domain Name Dispute Resolution”, BBMM Beroepsopleiding, Rotterdam, The Netherlands (October 21, 2016). Speaker: Flip Petillion.
- “The Constitution of the Arbitration Panel”, ABAS-AIA, Brussels Belgium (October 18, 2016). Speaker: Flip Petillion.
- “Overview of the Independent Reviews Processes initiated against ICANN”, ECTA, June 22-25, 2016, Dubrovnik, Croatia. Speaker: Flip Petillion.
- “Internet Governance”, National CLE Conference, Vail, Colorado (January 6-10, 2016). Speaker: Flip Petillion.
- “Evidence in International Arbitration”, AIA, Brussels Belgium (December 9, 2015). Speaker: Flip Petillion.
- “The Constitution of an Arbitration Panel”, AIA, Brussels Belgium (December 8, 2015). Speaker: Flip Petillion.
- “International Arbitration Seminar”, C&M, Brussels, Belgium (October 30, 2015): Organizer, Chair and Speaker: Flip Petillion.
- “Trademarks and Domain Name Dispute Resolution”, BBMM Beroepsopleiding, Rotterdam, The Netherlands (October 23, 2015). Speaker: Flip Petillion.
- “Damages in International Arbitration – Any different than in Courts?”, Fourth Annual Damages in International Arbitration, Vienna, Austria (October 2, 2015). Speaker: Flip Petillion.
- “International Arbitration Seminar”, C&M, Brussels, Belgium (June 18, 2015): Organizer, Chair and Speaker: Flip Petillion.
- “The Art of Judging Trademark Cases. Judges Roundtable”, C5’s Trademark Litigation Forum, Brussels, Belgium (January 29, 2015). Speaker: Flip Petillion.
- “The Constitution of an Arbitration Panel”, AIA, Brussels Belgium (November 25, 2014). Speaker: Flip Petillion.
- “Trademarks and Domain Name Dispute Resolution”, BBMM Beroepsopleiding, Rotterdam, The Netherlands (April 4, 2014). Speaker: Flip Petillion.
- “Omvang van de geschillenbeslechting in de postsector,” Informatiedag BIPT (February 6, 2014). Speaker: Flip Petillion.

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- “License Termination and Contract Re-Negotiation: Deciding Whether to Save a Deal Gone Bad or Walk Away From the Contract,” ACI 17th Annual Conference - Software Agreements - Cloud, SaaS, Open Source & Licensing, San Francisco, CA (November 4-6, 2013). Speakers: Flip Petillion and Brian Di Silvestro (EMC Corporation).
- ICC webinar explains gTLD process for trademark holders (Paris, June 12, 2013). Speaker: Flip Petillion.
- “Fluid Marks: Consistency Is Key - Or Is It?” International Trademark Association (INTA) Annual Meeting 2013, Dallas, Texas, USA (May 6, 2013). Speaker: Flip Petillion.
- “Aanspraken op het Internet” [Claims on the Internet], 20th Alumni day of Leuven University, Leuven, Belgium (March 8, 2013). Speaker: Flip Petillion.
- “Copyrights and Public Libraries,” Provinciaal Steunpunt Limburgse Bibliotheken (October 26, 2012). Speaker: Flip Petillion.
- “The Status of the New gTLD Applications,” Panelists of WIPO Annual Meeting (October 22, 2012). Speaker: Flip Petillion.
- “ADR for Trademark Infringements with Domain Names,” the Benelux Beroepsopleiding Merken en Modellengemachtigden (October 5, 2012). Speaker: Flip Petillion.
- “Exhaustion of Rights and Legitimate Reasons, Balancing the Interests of Consumers, TM Holders and the Market,” Marques 26th Annual Conference, Trade Marks: Sign of The Times, Athens, Greece (September 20, 2012). Speaker: Flip Petillion.
- “Challenges in the Extended Internet: How to Defend Your Interests and Addressing the Competition in the New gTLDs, Whether You Applied or Not,” ICC / Cepani Seminar (June 22, 2012). Presenter: Flip Petillion.
- “Le droit de l'Internet: Points D'actualité,” [Actua in Internet Law], Brussels, Belgium (December 8, 2011). Speaker: Flip Petillion.
- “De Actualiteiten Inzake Het Internetrecht,” [Actua in Internet Law], Berchem, Belgium (November 30, 2011). Speaker: Flip Petillion.
- ICC seminar addresses top level domain names (Paris, September 1, 2011). Speaker: Flip Petillion.
- “The Changing Domain Name Landscape and New gTLDs, Avoiding and countering trademark abuse and infringement,” ICC, Paris (September 30, 2011). Presenter: Flip Petillion.

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- “Update IP/IT,” IBJ-IJE Seminar, Brussels, Belgium (September 22, 2011). Co-Presenters: Flip Petillion, Jan Janssen and Christian Dekoninck.
- “Le Programme des Nouveaux gTLDs après Singapour,” [The program of the new gTLDs after Singapore], AFNIC webinar (June 28, 2011). Speaker: Flip Petillion.
- “Brussels, Wegwijs in IR,” Kluwer (May 26, 2011). Speaker: Flip Petillion.
- “Le droit de l’Internet: points d’actualité,” [Actua in Internet Law], Brussels, Belgium (May 5, 2011). Speaker: Flip Petillion.
- “Nieuwe Top-Level Domains,” Actua Intellectuele eigendomsrechten, [Actua Intellectual Property], Kluwer, La Hulpe (February 24, 2011). Speaker: Flip Petillion.
- “De actualiteiten inzake het Internetrecht,” [Actua in Internet Law], Berchem, Belgium (February 10, 2011). Speaker: Flip Petillion.
- “Managing Electronic Information: Legal Risks Involving the U.S., EC, Hackers and Leakers,” IBJ-IJE Seminar, Brussels, Belgium (February 8, 2011). Presenter: Flip Petillion.
- The Benelux Association for Trademark Law and Design (BMM) Fall Meeting 2010, Spa, Belgium (November 18-19, 2010). Speaker: Flip Petillion.
- WIPO-KOWI Workshop on Negotiating International R&D and Technology Transfer Contracts – Intellectual Property Rights, Valuation and Dispute Resolution, Brussels, Belgium (November 12, 2010). Speaker: Flip Petillion.
- “Use of trade marks in hosting sites: Infringement by users and Liability of Intermediaries - pending developments and practical tips for policy makers,” MARQUES 24th Annual Conference - MARQUES Reloaded - An Update on Hot Topics, Berlin, Germany (September 14-17, 2010). Presenter: Flip Petillion.
- “Actua Bankruptcy,” Kluwer, Brussels, Belgium (August 24, 2010). Speaker: Flip Petillion.
- “Intellectuele eigendomsrechten in een onderneming,” [Intellectual Property in an enterprise], Kluwer, Brussels (May 27, 2010). Speakers: Flip Petillion and Jan Janssen.
- “Overcoming unique challenges of international technology licensing,” American Conference Institute (ACI) 2nd Advanced Legal Forum on Technology Lincensing Agreements, Washington, DC (March 23, 2010). Speaker: Flip Petillion.
- “Update IP/IT,” IBJ-IJE Seminar, Brussels, Belgium (February 5, 2010). Presenter: Flip Petillion.

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- “A multidisciplinary glimpse of license agreements,” IBJ-IJE Seminar, Brussels, Belgium (September 17, 2009). Presenter: Flip Petillion.
- “Increase the effectiveness of mediation in an IP dispute - How well can we prepare our parties to be?”, International Trademark Association (INTA) Annual Meeting 2009 (May 17, 2009). Speaker: Flip Petillion.
- “New Developments in Belgian Law on Anton Pillar Procedures,” Belgian Chamber for IT Expert Witnesses, Brussels (May 14, 2009). Speaker: Flip Petillion.
- De nieuwe wet op de gerechtelijke expertise in de IT sector (May 14, 2009). Speaker: Flip Petillion
- “Virtual Worlds' Initiatives to fight IP infringement,” MARQUES 22nd Annual Conference - Brands Out of the Box, Noordwijk, The Netherlands (September 16-19, 2008). Presenter: Flip Petillion.
- “Wegwijs in IP” [an introduction to IP law], Kluwer, Edegem, Belgium (June 3, 2008). Presenter: Flip Petillion.
- “Wegwijs in IP” [an introduction to IP law], Belgavoka, Ukkel, Belgium (March 2, 2007). Presenter: Flip Petillion.
- “Escrow: juridische analyse” [an analysis of pros and cons of software escrow agreements], Belcliv, VBO, Belgium (February 8, 2006). Presenter: Flip Petillion.
- “Juridisch kader van de bank op afstand: van e-banking tot m-banking”, [Legal framework of distant banking: from e-Banking to m-banking], EFE conference (November 2000). Presenter: Flip Petillion.
- “Legal aspects of e-Commerce”, BELTUG conference (November 2000). Presenter: Flip Petillion.
- “La négociation de contrats de télécommunication”, [Negotiating telecommunications contracts in the professional sector], KLUWER conference, Wavre, Belgium (June 19, 2000). Presenter: Flip Petillion.
- “Onderhandelen van telecommunicatie overeenkomsten in de professionele markt”, [Negotiating telecommunications contracts in the professional sector], KLUWER conference, Antwerp, Belgium (May 18, 2000). Presenter: Flip Petillion.
- “e-Banking: La relation entre le banquier et l'intermédiaire”, [e-Banking: The relation between the banker and the intermediary], EFE conference (April 2000). Presenter: Flip Petillion.
- “La négociation de contrats de télécommunication”, [Negotiating telecommunications contracts in the professional sector], BELTUG conference, Louvain-la-Neuve, Belgium (December 15, 1999). Presenter: Flip Petillion.

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- “Onderhandelen van telecommunicatie overeenkomsten in de professionele markt”, [Negotiating telecommunications contracts in the professional sector], BELTUG conference, Antwerp, Belgium (December 1, 1999). Presenter: Flip Petillion.
- “How will regulators deal with the enormous growth of e-commerce on the ground whilst the imperative for flexible and future-proof Internet regulation still requires further consideration?”, Vision in Business Conference, London (November 23-26, 1999). Presenter: Flip Petillion.
- “EU Interconnection Regulation”, Vision in Business Conference, Budapest, Hungary (June 22-24, 1999). Presenter: Flip Petillion.
- “Interconnection in Ireland”, Centre for EuroTelecomms' Irish Telecommunications Summit '99, Dublin, Ireland (March 29-31, 1999). Presenter: Flip Petillion.
- “Legal aspects of the Year 2000 problem in telecommunications”, Belgian Telecommunications Users Group Seminar – BELTUG Seminar on the Year 2000 and Telecommunications, Verbond van Belgische Ondernemingen – Fédération des Entreprises de Belgique [Association of Belgian Companies], Brussels (December 9, 1998). Presenter: Flip Petillion.
- “Interconnection and Access”, Benelux Telecoms Conference – SMI Conference on Deregulation, Licensing and Competition in the Benelux, Brussels (November 23-24, 1998). Presenter: Flip Petillion.
- “Les implications pratiques des accords d’Interconnexion”, [Practical implications of Interconnection agreements], Centre for EuroTelecomms – AIC Conference on Interconnection (“Tous les aspects de l’interconnexion – Enjeux stratégiques et commerciaux”), Paris (September 15-16, 1998). Presenter: Flip Petillion.
- President at the IIR Conference on the Future of Voice, Voice over IP, Interconnection, Mobile Trends, Brussels (September 15-16, 1998). Presenter: Flip Petillion.
- “Developing Interconnect Agreements: Interpreting the Legal and Regulatory Framework”, Centre for EuroTelecomms' Switzerland Telecommunications Summit '98, Zurich (May 18-19, 1998). Presenter: Flip Petillion.
- “Legal aspects in a liberalised environment, Purchasing of Telecommunications in a liberalised market”, BELTUG Seminar, Brussels (December 5, 1997). Presenter: Flip Petillion.

Arbitration Practice of Flip Petillion

- Lecture on Belgian Telecommunications law, ICRI Telecommunications Law Course 1997-1998, Katholieke Universiteit Leuven, Leuven, Belgium (October 16, 1997). Presenter: Flip Petillion.
- “Practical problems for the regulation of interconnection, A plea for a minimalistic approach”, IBC's Second Annual International Conference on Telecommunications and EC Competition Law – The dawn of a new area! – Full liberalisation January 1998, Brussels (September 18-19, 1997). Presenter: Flip Petillion.
- “Verkoop van consumentengoederen in België”, [Sale of consumer goods in Belgium], conferentie in verband met de ‘Verkoop van consumentengoederen (food/non food) in België’ [conference on 'The sale of consumer goods (food/non food) in Belgium'], FENEDEX – Federatie voor de Nederlandse Export [Federation for the Dutch Export] and the Dutch Chamber of Commerce for Belgium and Luxemburg, Utrecht, The Netherlands (March 21, 1996). Presenter: Flip Petillion.
- “Wettelijke aspecten van de verkoop van consumentengoederen”, [Legal aspects of the sale of consumer goods], conferentie in verband met de ‘Verkoop van consumentengoederen (food/non food) in België’ [conference on 'The sale of consumer goods (food/non food) in Belgium'], FENEDEX – Federatie voor de Nederlandse Export [Federation for the Dutch Export] and the Dutch Chamber of Commerce for Belgium and Luxemburg, Breda, The Netherlands (October 25, 1995). Presenter: Flip Petillion.
- “Kunstenaars en recht”, [Artists and the law], Rotary, Izegem, Belgium (June 1, 1995). Presenter: Flip Petillion.
- “Wettelijke aspecten van de verkoop van voedings- en genotmiddelen in België”, [Legal aspects of the sale of articles of food and stimulants in Belgium], conferentie in verband met de ‘Verkopen van voedings- en genotmiddelen in België’ [conference on 'The sale of articles of food and stimulants in Belgium'], FENEDEX – Federatie voor de Nederlandse Export [Federation for the Dutch Export] and the Dutch Chamber of Commerce for Belgium and Luxemburg, Gilze, The Netherlands (May 31, 1994). Presenter: Flip Petillion.
- “Algemene voorwaarden in internationale overeenkomsten tussen Nederlandse en Belgische onderdanen vanuit Belgisch perspectief”, [General conditions in international contracts between Dutch and Belgian citizens from a Belgian point of view], conferentie in verband met ‘Het veiligstellen en incasseren van

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vorderingen in België' [conference on 'Safeguarding and collecting claims in Belgium'], FENEDEX – Federatie voor de Nederlandse Export [Federation for the Dutch Export] and the Dutch Chamber of Commerce for Belgium and Luxemburg, Rotterdam, The Netherlands (October 7, 1993). Presenter: Flip Petillion.

- "Algemene Voorwaarden", [General Conditions], conferentie in verband met 'Zakendoen met België' [conference on 'Dealing with Belgium'], FENEDEX – Federatie voor de Nederlandse Export [Federation for the Dutch Export] and the Dutch Chamber of Commerce for Belgium and Luxemburg, Rotterdam, The Netherlands (March 25, 1993). Presenter: Flip Petillion.
- "Intellectuele eigendomsrechten: merken", [Intellectual property law: trade marks], conferentie in verband met 'Zakendoen met België' [conference on 'Dealing with Belgium'], FENEDEX – Federatie voor de Nederlandse Export [Federation for the Dutch Export] and the Dutch Chamber of Commerce for Belgium and Luxemburg, Rotterdam, The Netherlands (March 25, 1993). Presenter: Flip Petillion.
- "Copyright protection of computer software in Europe", conference on 'The Software Industry in the Single European Market', IIR (Institute for International Research Espana, SL), Madrid, Spain (October 8-9, 1992). Presenter: Flip Petillion.

Upcoming events

- CEPANI Annual meeting, November 2021: member of the team on digitalization
- NAI Annual meeting with CEPANI, April 2022: member of the team on green arbitration

Books

- “Case Law overview on Intellectual Property,” *RABG* (2020/20). Editor: Flip Petillion.
- “Case Law overview on Information Technology,” *RABG* (2020/10). Editor: Flip Petillion.
- “Enforcing Intellectual Property Rights in the European Member States”, *Intersentia Cambridge*, 2019, Intersentia. Editor and author Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2019/20). Editor: Flip Petillion.
- “Case Law overview on Information Technology,” *RABG* (2019/10). Editor: Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2018/20). Editor: Flip Petillion.
- “Case Law overview on Information Technology,” *RABG* (2018/10). Editor: Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2017/20). Editor: Flip Petillion.
- The implementation of IP Enforcement Directive 2004/48/EC in Belgium (Handhaving van intellectuele rechten in België / Respect des droit intellectuels en Belgique), 2017, Larcier. Editor and author Flip Petillion.
- Competing for the internet. ICANN Gate - An Analysis and a plea for judicial review through arbitration, 2017, Kluwer. Authors: Flip Petillion and Jan Janssen.
- Case Law overview on Intellectual Property,” *RABG* (2016/20). Editor: Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2015/20). Editor: Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2014/18). Editor: Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2013/20). Editor: Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2012/20). Editor: Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2011/18). Editor: Flip Petillion.

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- “Case Law overview on Intellectual Property,” *RABG* (2011/01). Editor: Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2009/20). Editor: Flip Petillion.
- “Case Law overview on Intellectual Property,” *RABG* (2008/20). Editor: Flip Petillion.
- “Postwetgeving,” *Larcier ThemaWetboeken* (2008). Co-Authors: Flip Petillion and Dirk Appelmans.
- “Case Law overview on Intellectual Property,” *RABG* (2007/15). Editor: Flip Petillion.

Articles

- “Een zoektocht naar balans tussen het recht op veilig leven en privéleven” (an article on data protection and security), RABG 2020.
- The Future of Arbitration - Identifying processes that could usefully be adopted in international commercial arbitration, ICCA 2018, Kluwer, (2020), 769-808.
- Bifurcation of Disputes at Transaction Level, petillion.law (April 2018).
- Selecting an Arbitrator, petillion.law (April 2018).
- Dispute resolution in Belgium, Practical law, Thomson Reuters, 2018.
- Chapter on Legal Costs recovery in a special edition celebrating RABG's 15th anniversary (2018).
- Law Business Research Trademarks Law Review, Belgian Chapter. Author Flip Petillion.
- Chambers & Partners Global Practice Guide 2018 on Telecom, Media & Technology (TMT), Belgian Chapter. Author Flip Petillion.
- Legal 500 Belgian Report on IP. Author Flip Petillion.
- Choosing an Arbitrator. Article available on the website. Author Flip Petillion.
- Choisir un arbitre. Article available on the website. Author Flip Petillion.
- De keuze van de arbiter. Article available on the website. Author Flip Petillion.
- The ICC Intellectual Property Roadmap. Current and Emerging Issues for Business and Policy Makers (13th Edition) (2017). Co-author: Flip Petillion.
- “The UDRP road so far: successes”, Trademarks & Brands Online (November 2016). Co-author: Flip Petillion.
- De samenstelling van het scheidsgerecht (an article on the constitution of the arbitration tribunal), in *Liber Amicorum Professor Michel Flamée*, 2016.
- The ICC Commission on Intellectual Property: Questionnaire on Specialized IP Jurisdictions (October 2016), Co-author: Flip Petillion.
- “Plagiaat in de muziekwereld: wie is bang van een deskundige rechter?” (a comment on the Madonna case related to the alleged copyright infringement and the song ‘Frozen’), Ingénieur Conseil (June 2016). Author: Flip Petillion.
- “Can self-regulation do the job?”, Trademarks & Brands Online (March 2016). Co-author: Flip Petillion.
- Comment on Brussels District Court decision of June 26, 2015, regarding jurisdiction in Domain Name cases, “Le ‘cas échéant’ en matière de competence

- dans les litiges concernant les noms de domaine”, *IRDI*, 2015, 68, Author: Flip Petillion.
- Domains and Domain Names – Global Overview, *Getting The Deal Through*, 2016. Author: Flip Petillion.
 - Application for New gTLDs and Domain Names, *Getting The Deal Through*, 2016. Co-Authors: Flip Petillion and Jan Janssen.
 - ICANN Dispute Resolution Procedures, *Getting The Deal Through*, 2016. Co-Authors: Jan Janssen and Flip Petillion.
 - Domains & Domain Names – Belgium, *Getting The Deal Through*, 2016. Co-Authors: Diego Noesen, Jan Janssen and Flip Petillion.
 - Article on the predatory pricing by Vox Populi: “Has .SUCKS set a dangerous precedent?”, *Trademarks & Brands Online* (July 2015). Co-author: Flip Petillion.
 - Article on anti-competitive aspects of exclusively controlled gTLDs: “Restricted Access”, *Trademarks & Brands Online* (February 2015). Author: Flip Petillion.
 - Domains and Domain Names – Global Overview, *Getting The Deal Through*, 2015. Author: Flip Petillion.
 - Application for New gTLDs and Domain Names, *Getting The Deal Through*, 2015. Co-Authors: John Murino, Emily Alban and Flip Petillion.
 - ICANN Dispute Resolution Procedures, *Getting The Deal Through*, 2015. Co-Authors: Jan Janssen and Flip Petillion.
 - Domains & Domain Names – Belgium, *Getting The Deal Through*, 2015. Co-Authors: Diego Noesen, Jan Janssen and Flip Petillion.
 - The ICC Intellectual Property Roadmap. Current and Emerging Issues for Business and Policy Makers (12th Edition) (2014). Co-author: Flip Petillion.
 - ICC Domain Names and New Generic Top-Level Domains, in *ICC Concise notes on intellectual property issues for business* (2014). Author: Flip Petillion.
 - “Wetboek van Economisch Recht aangevuld met een Boek Intellectuele Eigendom”, *RABG IP Edition* (December 2014). Author: Flip Petillion.
 - ‘Geografische aanduiding in de algemene voorwaarden van DNS Belgium – Quo Vadis?’, *Comment on the CEPANI Case re mediaaan.be*, *IRDI*, 2014, 701.
 - Article on the New gTLDs: “Filling the NTIA void” in *Trademarks Brands Online* (May 2014). Author: Flip Petillion.
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Questions?

fpetillion@petillion.law

+32484652653

More information and a regularly updated overview on www.petillion.law or www.petillion.be